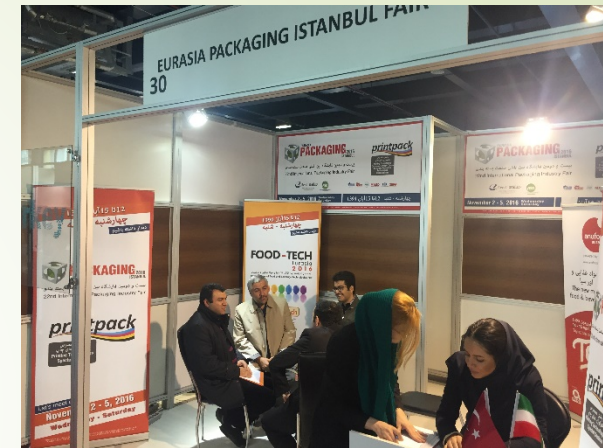


Facts about Iran:

- ❑ Iran is one of the main importers of Turkey in the packaging sector. More than **\$100 million** in packaging products and **\$30 million** in packaging machinery
- ❑ There is an established trade between the two countries around **\$14 billion** and it is aimed be around **\$30 billion** in the next three years
- ❑ Turkey is a preferred market for Iranian people due to cultural and geographical reasons



Eurasia Packaging and Iran:

- In 2015, Eurasia Packaging hosted the most visitors from Iran with more than **500** people. Equaling around **10%** of international visitors
- Tuyap Iran Office directly coordinates the hosted buyers from Iran and develops the image of Eurasia Packaging in Iran
- Eurasia Packaging is widely known in the packaging industry in Iran and Eurasia Packaging exhibits in the annual packaging show in Iran to promote the Show even further
- Eurasia Packaging is advertised widely in Iran via relevant fairs, magazines and mailing campaigns

